

BACKGROUND

NCS is a scientific benchmarking survey used by communities across the country. The survey measures resident perspectives through a comprehensive set of livability measures. Staunton's results are benchmarked against 500+ other communities.

The City of Staunton will commission this survey every two years. The next survey results will be available in 2026.

OVERALL PERCEPTIONS

The following percentages are for resident ratings of Excellent or Good.



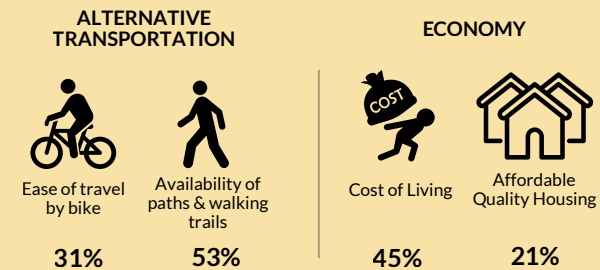
WHERE WE SHINE

The following percentages are for resident ratings of Excellent or Good.



WHERE WE CAN DO BETTER

The following percentages are for resident ratings of Excellent or Good.



COMMUNITY PRIORITIES RANKED

Residents were asked to rank priorities for the city over the next two years. The following percentages are for ratings of Essential/Very Important.

1. Economic Health of Staunton (93%)
2. Quality of Utility Infrastructure (83%)
3. Feeling of Safety (81%)
4. Quality of Parks & Recreation Opportunities (79%)
5. Opportunities for Education, Culture, and the Arts (78%)
6. Health and Wellness Opportunities (77%)
7. Quality of Natural Environment (77%)

STAUNTON PLAN

STRATEGIC AREAS

Infrastructure: the City's foundational and physical framework, utility systems, and transportation network.

Economic Development: commitment to enhancing the economic well-being and quality of life for the City through attracting new industries in target areas and supporting the expansion and retention of existing businesses. This area also addresses housing and quality of life needs required to attract and retain a qualified workforce.

Responsive, Efficient Government: the ways in which the City provides services, attracts and grows its employees, and fulfills City Council's goals.

West End: commitment to providing resources for Staunton's West End by promoting this community as an upcoming and vibrant area that has diverse business opportunities and great potential for economic growth.

Built Environment: the facilities owned and maintained by the City, with an eye on what is needed in the current environment and in the future as City space needs evolve.

ARTS, CULTURE, & PROGRAMMING

The following percentages are for resident ratings of city services that are Excellent or Good.

