

BACKGROUND

Every two years, the City of Staunton conducts a community survey to gather resident input. This helps City Council and staff understand what matters most and where limited funding should be focused. The cyclical nature of the survey will also help the city to build trend data.

Staunton is doing this through the National Community Survey (NCS), giving our community members an opportunity to answer questions covering a wide range of topics including city services, utilities, safety, and quality of life.

OVERALL PERCEPTIONS - 2025

The following percentages are for resident ratings of Excellent or Good.



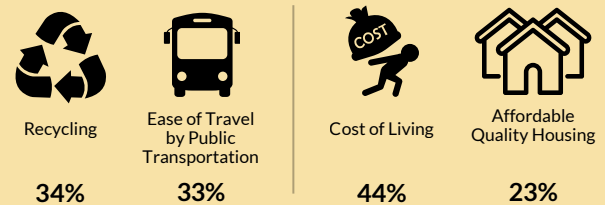
WHERE WE SHINE

The following percentages are for resident ratings of Excellent or Good.



WHERE WE CAN DO BETTER

The following percentages are for resident ratings of Excellent or Good.



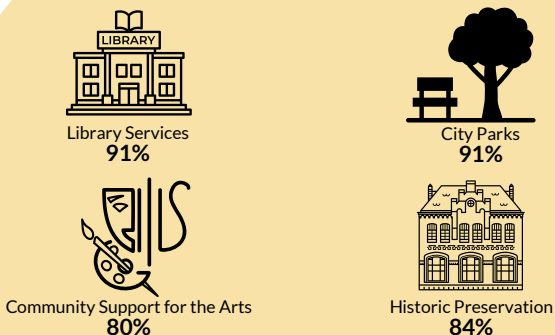
COMMUNITY PRIORITIES RANKED

Residents were asked to rank priorities for the city over the next two years. The following percentages are for ratings of Essential/Very Important.

	Previous Survey
1. Economic Health of Staunton (94%)	(93%)
2. Quality of Utility Infrastructure (92%)	(83%)
3. Feeling of Safety (83%)	(81%)
4. Natural Environment (81%)	(77%)
5. Parks & Recreation (79%)	(79%)
6. Health and Wellness Opportunities (77%)	(77%)
7. Education, Arts, & Culture (74%)	(78%)
8. Inclusivity & Engagement (72%)	(76%)

ARTS, CULTURE, & PROGRAMMING

The following percentages are for resident ratings of city services that are Excellent or Good.



BIGGEST CHANGE FROM 2024

STATISTICALLY SIGNIFICANT CHANGE IN EXCELLENT OR GOOD RATINGS (+/- 5.97%) ● 2024 ● 2025

